



# Sponsorship

## Information & Payment Details

The Niles Festival of Lights Parade celebrates the opening of the holiday season with a lighted parade that provides entertainment and community spirit for all to enjoy. Since 2001, the Niles Festival of Lights Parade has become a tradition in the City of Fremont.

Niles was established in the 1850's and was a junction point of the Southern Pacific Railroad lines from Oakland to San Jose and southern coastal points. As our community continues to show off a captivating historic character, family atmosphere, and friendly shopping experience, we also invite you to enjoy the holidays with us!

It takes support from sponsors like you to make the parade happen. We offer several levels of participation with great promotional benefits such as great visibility and community involvement.

*Thank you!*

Niles Main Street Association

---

### Your information:

*This will be used on our website, announcements, and marketing*

Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Name/Title: \_\_\_\_\_  
E-Mail: \_\_\_\_\_  
Phone: \_\_\_\_\_

### **Select your Sponsorship Level:**

- Presenting Sponsor \$7500
- Star Sponsor \$5,000
- Silver Bell Sponsor \$2,500
- Mistletoe Sponsor \$1,000
- Holiday Sponsor \$500
- Community Sponsor \$250
- Interested in custom package



The Niles Festival of Lights Parade is produced by the Niles Main Street Association, 501c(3) non-profit organization. *(Please keep a copy of this completed form as a receipt for tax purposes.)*

For additional information, contact: Niles Main Street Association  
PO Box 2038  
Fremont CA 94536  
510-556-3571 | [info@niles.org](mailto:info@niles.org)